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Contact:  
Megan Longenderfer  
Manager of Corporate Communications  
[megan.longenderfer@victaulic.com](mailto:megan.longenderfer@victaulic.com)  
610-559-3441

## **Victaulic Participates in Let's Build Construction Camp for Girls** *Victaulic helped prepare 20 high school girls for careers in the construction industry*

**EASTON, Pa. July 16, 2018** - [Victaulic®](#), the world's leading manufacturer of mechanical pipe-joining systems, hosted and sponsored the 2018 Let's Build Construction Camp for Girls of the Lehigh Valley. The week-long camp invites high school age girls to explore the construction trades, architecture, engineering, and construction manufacturing through hands-on experiences and field trips.

On the morning of Wednesday, July 11, Victaulic welcomed about 30 participants and volunteers at its corporate headquarters. Attendees learned how Victaulic products and services increase productivity in the construction industry, starting with a Revit® demonstration from Victaulic's Virtual Design and Construction (VDC) team. Next the girls experienced a virtual reality (VR) demo and competed for best time and highest score in a pump build video game using Victaulic products. They toured Victaulic's pre-fabrication cell for a hands-on pump building exercise, utilizing traditional Victaulic rigid and flexible couplings versus Installation-Ready™ products.

"Victaulic was pleased to host the Let's Build Construction Camp for Girls, educating them on the exciting opportunities available in the construction industry," commented Eric B. Luftig, Vice President of Victaulic. "During their visit they experienced the full spectrum of Victaulic's construction productivity solutions, from the early stages of modeling the build to hands-on modular design and assembly. It is important for both our industry and our community that we inspire and foster real-world STEM experiences for future generations."

The event wrapped up with lunch and a panel discussion, featuring Victaulic leaders from across Engineering, Operations and VDC functions, who offered career guidance to the young women.

Let's Build is now in its second year. "Associated Builders and Contractors-Eastern Pa. Chapter is proud to have partnered with Construction Specifications Institute-Greater Lehigh Valley Chapter and ACE Mentor Program to bring workforce development to the forefront in our Lehigh Valley community. Our organizations had a strong motivation to not just talk about workforce development, but the passion and commitment to create a new initiative which incorporated all aspects of the construction industry," said Kristen Fallon, Regional Vice President of Member Services at Associated Builders and Contractors Inc, one of the program's co-founders. "We are thrilled to see the same passion and commitment from area companies, like Victaulic, to support our camp and support the dreams of our area youth."

"Let's Build Construction Camp for Girls has successfully leveraged the strength and generosity of the Lehigh Valley's AEC industry to create an all-inclusive environment for our female campers," stated Jon Lattin, Immediate Past President of the Construction Specifications Institute-Greater Lehigh Valley Chapter and the programs co-founder. "Working with world-class companies like Victaulic, we have created a camp experience that empowers young ladies through hands-on experiences and unrivaled access to industry leaders."

To learn more about the camp, please visit [www.letsbuildcamp.com](http://www.letsbuildcamp.com).

### [About Victaulic](#)

Since 1919, Victaulic's innovative solutions and design services continue to increase construction productivity and reduce risk, ensuring projects are completed safely, on time and within budget. With more than 3,500 employees and 40 international facilities, Victaulic helps customers in 120 countries succeed in the global construction industry. Learn more about how our solutions engineer confidence into every build at [www.victaulic.com](http://www.victaulic.com).

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