

## **PRODUCT ANNOUNCEMENT**

Contact: Lucy Bielby Victaulicuk@hkstrategies.com +44 20 7413 3085

## Now available in EMEAI, the Industry's First Flexible Dry Sprinkler - Style VS1

**EASTON, Pa. – January 6, 2017 –** Victaulic's VicFlex™ VS1 Flexible Dry Sprinkler is now available in the EMEAI region. As the industry's first flexible dry sprinkler, the VS1 operates in a similar manner to traditional dry sprinklers, with a thermal bulb utilized to activate the sprinkler. A cable then releases the Bellville seal to allow water to flow. The dry sprinkler is available in recessed, concealed and sleeve and skirt pendent, or recessed and sleeve and skirt sidewall configurations.

The sprinkler installs in the exterior wall, keeping water in the heated area, without soffits or added construction complexity, eliminating freeze-ups by ensuring water stays in the heated space. By eliminating freeze-ups, the sprinkler provides countless benefits including the reduction of costly repairs, tenant inconveniences, relocation costs, insurance premiums and impact on re-sale. The sprinkler also installs 10 times faster than standard dry sprinklers while meeting the NFPA dry sprinkler requirements.

## **About Victaulic**

Since 1919, Victaulic's pipe joining and flow control solutions have optimized construction productivity and reduced risk, ensuring projects are completed safely, on time and within budget. Driven by a spirit of continuous innovation, Victaulic's portfolio of 100,000+ products and patented technologies promote freedom of design, as well as simplified inspection and maintenance for the life of any system.

With more than 3,500 employees and 40 international facilities, Victaulic helps customers in over 120 countries succeed in the global construction industry. From the tallest buildings to the deepest mines, customers trust our products to increase overall system durability in the most demanding construction projects and operating conditions. Learn more about how our innovative piping products and design services can engineer confidence into your build at www.victaulic.com.

For more information, visit www.victaulic.com/media-contacts.

###